

**Mr. President :
FABRICE KERHERVE**



Who are you? Where do you come from? Where do you live? Where are you going?

I was born in 1965 and, after a difficult childhood, I began working at the age of 14. At 16, I met Béatrice Le Boursicot, who I married at the Villa

Gould in Cannes some years later, on August 31st, 1991. We have four children, Natacha, who's 19, Alexandre, 16, Stanislas, 12, and Nicolas, who's 7. We live in Nassau, in the Bahamas.

It's a peaceful family life – calm, passionate, extremely happy, with lots of work but lots of pleasurable things too – especially anything water-based, like jet-skiing, boating, diving, and bone fishing... and more than anything else, there's lots of love.

I follow my passions, I spend a lot of time working on myself, everyday, I avoid setting limits for myself, I truly believe that anything is possible, that from the moment he or she is born, every human being has endless opportunities to surpass him or herself, to go further and accomplish a creative act, the act of bettering oneself, the people one loves, and – why not? -- humanity. I believe that we need to work on being better people, not living better lives.

Do you have a secret, a business philosophy, a model?

My secret is that I don't have one. I work hard and I never give up. I wake up every day ready to live

that day with passion; I love my work, and it fascinates me – which means that I never feel like I'm going to work – and then I love meeting passionate people, and listening to their stories.

My philosophy is passion, sharing, work, and – most importantly – love. Gandhi, William Wallace and Michael Collins are certainly amongst my heroes.

You founded KGC on November 17, 2003. Why???

Because Word-of-Mouth marketing had become the most powerful force on the global market, and yet it was also the most neglected. The idea that Word-of-Mouth Marketing couldn't be controlled, organized and structured was, in 2003, one of the biggest marketing mistakes that could be made in the century of the Internet and new communications technologies. That's the "why?" of KGC.

Today, KGC Networks operates in 33 different countries, 20 of those in Europe. The company has around 300 000 customers and an annual turnover of about \$160 million. What's more, we've developed proprietary software worth over \$10 million that allows us to automate the management of all our on-line procedures, from order to payment to customer delivery by DHL within 72 hours max. ...Everything is on-line and paper free ...it's about time!

A word about the GALA (Gala of International Leaders Awards) Convention 2007. The third of its kind, it features 6000 people from 30 different countries, and will be a turning point in the life and development of KGC. We're going to announce some major developments and changes – if you go, you'll understand.

What are your immediate and long-term dreams and plans?

To be totally honest with you, I'm living my dream right now. I founded this company, KGC networks, and I'm completely involved in it, I live for it. It's important to me that this model develops all over the world.

Why? Because this century we're living in already gives us so many new possibilities and great opportunities... Think of today's musicians, who, just with their PCs, have the same facilities at their fingertips as recording studios 20 years ago. And then consider that while it took 14 years to decode the genetic sequences linked to AIDS, it took just 31 days to decode those linked to SARS. We're not talking here about a linear progression, but about an EXPONENTIAL one – and that changes everything, everything is going so fast, FASTER AND

FASTER, that's where humanity is at today. Thanks to science and research, we're now in a situation where we can create new economic circuits to give each and every human being – for the first time ever – the opportunity to work, grow, live, and be free.

Finally, KGC's more long-term goals. Don't forget that our market is huge, encompassing beauty, health, finance, the service industry, software, travel, tourism, and so on... well, KGC is currently perfecting several different Professional Networking business models designed for the fashion, music, film and health industries – and they desperately need these new models, as everyone knows.

And then I'd like to travel with my family, discover all the world's beauty, enjoy life to the fullest, life filled with the love of my wife, my children, and all my loved ones.